

Rep Order# 6860691 Ver# 1 Mod# 0 Status Confirmed
EC'd Yes

Printed: 10/03/2012 6:00 PM
Last Received: 10/02/2012 2:47 PM

3 of 3

Station KSNV-TV LAS VEGAS, NV.
Advertiser () RNC/ROMNEY FOR PRES
Product RNC/ROMNEY

Agency () AMERICAN RAMBLER PRODUCTIONS
138 CONANT STREET
BEVERLY, MA 02494

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY

Estimate# 445
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency C/P1/P2/E
Flight Dates //445
Hiatus Weeks 10/03/2012 - 10/09/2012

Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

—COMPETITIVE—

Market	Totals	CATV	KBLR	KINC	KLAS	KSNV	KVNY
	\$161,300	0%	0%	0%	27%	25%	17%
		KTNV	KTUD	KVCM	KVNY	KVNU	
		25%	1%	2%	3%		
		XXXX	0%				

—COMPETITIVE COMMENTS—

NEW ORDER
EST SAHRES

Books NOV12
Demos RA35+

— CREDIT RISK —
CASH IN ADVANCE